

At Affordable Medicare Solutions, LLC, we are committed to protecting your privacy. AffordableMedicareSolutions.com (nor Affordable Medicare Solutions, LLC) will NOT SELL, TRADE or GIVE AWAY your personal information to anyone, except those specifically involved in the referral or processing of your health insurance quote or application. Additionally, we use industry leading technologies to ensure the SECURITY of the information under our control. Our guidelines for protecting the information you provide us during a visit to our website appear below.

Furthermore, Affordable Medicare Solutions, LLC is a registered licensee of TRUSTe. TRUSTe is an independent, non-profit initiative whose mission is to build users' trust and confidence in the Internet by promoting the principles of full disclosure and informed consent. Because we want to demonstrate our commitment to your privacy, we have agreed to disclose our information practices and to have our privacy practices reviewed and audited for compliance by TRUSTe. These include:

- **What information of yours we collect;**
- **How we use the information;**
- **With whom your personally identifiable information may be shared;**
- **What your choices are regarding collection, use and distribution of the information;**
- **The security procedures in place to protect against the loss, misuse or alteration of information under Affordable Medicare Solutions' control; and**
- **How you can correct any inaccuracies in the information.**

Collection and Use of Information

Personally Identifiable Information. Our site uses an application form for individuals and businesses to apply online for health insurance. To provide you with a health insurance quote or to process your application with the health insurance company that you have selected, we collect your contact information (like your email address and mailing address), personal health information (like your or your family's medical history), financial information (like your account or credit card numbers), and demographic information (like your zip code, gender and state). If you are enrolling your company, employee information is also collected (like their age, home zip code and family members to be insured). Contact, personal health, demographic information and/or employee information is required by the health insurance company to process an application form. Additionally, the financial information will be used by the insurance company to bill you after you have been approved to be a policy holder.

Your contact and demographic information may also be used by Affordable Medicare Solutions, LLC to get in touch with you when necessary to process your application. Emails will be sent to you throughout the application process to inform you of the status of your application and additional information that is requested as part of the application. A postal mailing of your application will be sent to you if you choose to have us mail you the application for signature and submission of payment. Emails, postal mailings and telephone calls are made upon your request or as a friendly reminder to submit your application if we have not received the application for a prolonged period after your online submission. Additionally, Affordable Medicare Solutions, LLC may contact you to survey your satisfaction of our service and/or to inform you of additional products and services available through our website. To opt-out of receiving these additional communications from Affordable Medicare Solutions, LLC, follow the opt-out procedures below.

Anonymous Information. In addition to the collection and use of personally identifiable information to provide you with quotes or to process your insurance application, Affordable Medicare Solutions, LLC also gathers anonymous information and aggregate demographic information, which may be used by Affordable Medicare Solutions, LLC or shared by Affordable Medicare Solutions, LLC with third parties on a very limited basis rarely. This information does not personally identify you, but it may be helpful to us for marketing purposes or for improving the services we offer. For example, Affordable Medicare Solutions, LLC may track the aggregate number of return visitors to our site or the aggregate number of visitors to our site that are men, and Affordable Medicare Solutions, LLC may share this information with its partners and outside advertisers for general marketing purposes. Generally this information is collected through traffic data and may entail the use of Cookies, Internet Protocol addresses or other numeric codes used to identify a computer. Again, disclosure of anonymous information and/or aggregate demographic information by Affordable Medicare Solutions, LLC will not reveal any personally identifiable information about specific users.

Cookies are small files that are stored by your web browser to help a particular system recognize you and the pages you visited in a website. Our site uses cookies to make your online experience more convenient. For example, we may use a cookie to store your account information between sessions and to maintain information about the quotes that you've requested during your session. Additionally, we may use data from cookies for a variety of internal purposes, such as studying how users navigate our site. Most Web browsers automatically accept cookies, but if you prefer, you can set yours to refuse cookies. Even without a cookie, you can still use most of the features on our site, including obtaining quotes and purchasing insurance.

Links to Other Sites. Our site contains links to other sites. Please note that when you click on one of these links you are "clicking" to another website. Affordable Medicare Solutions, LLC is not responsible for the privacy practices or the content of such websites. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.

Sharing of Personally Identifiable Information

It is our firm commitment to you that Affordable Medicare Solutions, LLC will not sell, trade or give away your personally identifiable or personal health information to anyone, except those specifically involved in the referral or processing of your health insurance application. Additionally, Affordable Medicare Solutions, LLC will (as described below) share your personally identifiable information and/or personal health information only with the following categories of third parties:

- **Your Chosen Insurance Company.** As stated above, your personally identifiable and personal health information is sent by Affordable Medicare Solutions, LLC directly to the health insurance company to process your application form.
- **Service Providers.** Affordable Medicare Solutions, LLC may provide your personally identifiable information to reputable service providers who provide routine services that are an essential element of our site. For instance, Affordable Medicare Solutions, LLC may provide your financial information (like credit card numbers) to an outside service for the secure processing of your credit card payments over the Internet. Affordable Medicare Solutions, LLC does not disclose your personal health information to any of its service providers. Additionally, Affordable Medicare Solutions, LLC will contractually require any service provider to whom personally identifiable information is

disclosed to maintain such information in strict confidence and not use such information for any purpose other than for the purpose that service provider has been contracted by Affordable Medicare Solutions, LLC.

- **Co-Branded Websites/Affiliate Partners.** You may have come to our site from one of our affiliate partner websites or be visiting AffordableMedicareSolutions.com through a co-branded website. Our co-branded websites are clearly identified by both an Affordable Medicare Solutions, LLC and a partner logo. As part of these affiliate partnerships, your contact information and/or demographic information may be provided to the specific affiliate partner that referred you to our site. Affordable Medicare Solutions, LLC does not disclose your personal health information or financial information to any of its affiliate partners. Affordable Medicare Solutions, LLC is not responsible for the actions of these affiliate partners, and we encourage you to review the privacy policy from the affiliate partner that you are visiting our site from to learn more about what, why and how they collect and use personally identifiable information.
- **Legal Obligations.** Affordable Medicare Solutions, LLC may release personally identifiable information including your personal health information when we believe, in good faith, that such release is reasonably necessary to comply with the law or a valid court order.

Security

All personally identifiable information collected in order to provide you with the services on our site is securely stored in our databases. Affordable Medicare Solutions, LLC uses leading encryption technologies to protect personally identifiable information. Information that is passed between your browser and our site is encrypted with the Secure Socket Layer (SSL) system. This creates a protected connection between you and our site to ensure the highest levels of confidentiality. Additionally, access to the information stored on our databases is restricted to select Affordable Medicare Solutions, LLC employees and other authorized personnel.

Opt-Out of Receiving Communication

If you do not want to receive satisfaction surveys from Affordable Medicare Solutions, LLC and/or information on additional products and services that Affordable Medicare Solutions, LLC may offer, simply contact us by phone at Affordable Medicare Solutions, LLC. Please note, however, that you will still receive communications from Affordable Medicare Solutions, LLC regarding your insurance application or policy.

Correct/Update Your Information

If you want to correct or update your contact information, simply contact us by phone at Affordable Medicare Solutions, LLC, or contact us by mail at Customer Service, Affordable Medicare Solutions, LLC - 3525 Lawrenceville-Suwanee Rd., Suite 101, Suwanee, GA 30024. Please note that once your application has been submitted to your chosen health insurance company, you may have to contact the insurance company directly to correct or update your information.

Notification of Changes to the Privacy Policy

If we are going to use your personally identifiable information in a manner different from that stated at the time of collection we will notify you via email. You will have a choice as to whether or not we use your personally identifiable information in this different manner. In addition, if we make any material changes in our privacy practices that do not affect the

personally identifiable information already stored in our database, we will post a prominent notice in the privacy portion of our web site notifying users of the change.

Questions

If you have any questions about this privacy statement, our company policies and procedures or your experience with our site, you can contact us at Affordable Medicare Solutions, LLC. If we have not responded to your inquiry, or if your inquiry has not been satisfactory addressed, please contact TRUSTe at

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